



CIBS AWARDS 2024

社區參與廣播節目大賞

ENTRY GUIDELINES 參賽指引

To acknowledge CIBS Producers' contribution to the community and the broadcasting industry, and to honour the performance of outstanding CIBS programmes, Radio Television Hong Kong will present the CIBS AWARDS 2024. 為肯定CIBS製作人對社區及廣播界的貢獻，香港電台舉辦《CIBS AWARDS 社區參與廣播節目大賞2024》，以表揚及嘉許優秀的CIBS電台節目。

CATEGORIES 獎項類別

A. Top 10 Radio Programmes 十大優秀電台節目

This award is granted to recognise outstanding radio productions that promote social gains. 這個獎項旨在表揚具社會增益的優秀電台製作。

Judging Criteria 評審準則

Overall performance in presentation of content, creativity, production skills and delivery of social gains. 在內容、創意、製作技巧及社會增益方面的整體表現。

B. The Best Radio Drama 最佳廣播劇

This award is granted to the programme that makes excellent use of radio drama to deliver messages. 這個獎項旨在表揚善用廣播劇傳遞信息的電台節目。

Judging Criteria 評審準則

Overall performance in acting, presentation of content, creativity, delivery and production skills. 在演繹、內容、創意、信息傳遞及製作技巧方面的整體表現。

C. The Best Radio Programme Presenter 最佳電台節目主持

This award is granted to the presenter(s) who display(s) an outstanding ability to host a radio programme. 這個獎項旨在表揚表現出色的電台節目主持。

(Entry should be in the form of a programme. 獎項以節目為參賽單位。)

Judging Criteria 評審準則

Overall performance in presentation of content, creativity, language, delivery skills and use of voice. 在內容、創意、用語、表達技巧及聲線運用方面的整體表現。

D. The Best Radio Programme Signature Tune 最佳電台節目開場曲

This award is granted to the outstanding production of radio programme signature tune. 這個獎項旨在表揚優質的電台節目開場曲製作。

Judging Criteria 評審準則

Overall performance in presentation of content, creativity, delivery, production skills and use of sound elements. 在內容、創意、信息傳遞、製作技巧及聲音元素運用方面的整體表現。

E. The Best Ethnic Minorities Radio Programme 最佳少數族裔電台節目

This award is granted to recognise outstanding radio production that promotes social gains under the theme of "Ethnic Minorities".

這個獎項旨在表揚「少數族裔」主題中具社會增益的優秀電台製作。

Judging Criteria 評審準則

Overall performance in presentation of content, diversity, inclusion, production skills and delivery of social gains. 在內容、多元、共融、製作技巧及社會增益方面的整體表現。

F. The Most Popular Radio Programme 最受歡迎電台節目

This award is granted to the radio programme receiving the largest number of "Like" in public voting.

這個獎項授予在公眾投票中獲得最多「讚好」的電台節目。

RULES & ELIGIBILITY 參賽細則

ON AIR

The call for entries opens from 24 June 2024 to 15 July 2024 (5:30 pm).

2024年6月24日至7月15日（下午5:30）接受報名。

All CIBS Producers from Quarters 31 to 43 are eligible.

所有第31至43季的CIBS製作人均具備參賽資格。

Each CIBS Producer can only submit entries from ONE programme. Each eligible programme can compete for more than one award.

同一CIBS製作人只可選擇以一個節目參賽。每個節目可競逐多於一個獎項。

Entrants must choose only one episode for each award category they wish to enter. The same episode can be used to compete for Awards A, B, C, D and E at the same time.

參賽者必須為所競逐的每個獎項，選定一集作為參賽作品。同一集數可同時競逐獎項A、B、C、D及E。

The 20 shortlisted entries in the category "Top 10 Radio Programmes" will automatically be included in the shortlist for "The Most Popular Radio Programme".

「十大優秀電台節目」之20強入圍作品，將自動列入「最受歡迎電台節目」候選名單。

Entry forms should be submitted by the Applicants of the corresponding CIBS programmes via the online system.

報名表必須經由節目所屬的申請團體 / 申請人透過網上系統提交。

Decisions of the judging panel are final. The judging panel reserves the right not to give out award(s) in a category if it is decided that none of the entries has met the required award standard.

比賽結果以評審團最終決定為準。若評審團認為某類別參賽作品未能符合得獎要求，可決定相關組別獎項從缺。

RTHK reserves the right to make the final decision on the arrangement for the CIBS AWARDS 2024.

香港電台就《CIBS AWARDS社區參與廣播節目大賞 2024》的安排擁有最終決定權。

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ASSESSMENT PROCESS 評審過程

The Most Popular Radio Programme 最受歡迎電台節目

- Public voting will be available online after shortlist announcement of the "Top 10 Radio Programmes".
「十大優秀電台節目」之入圍名單公布後，將會舉行網上公眾投票。
- Each voter can only submit the vote once. In each vote, they can add "Like" to more than one programme.
每人只可投票一次，當中可「讚好」(Like) 多於一個節目。
- Programme receiving the largest number of "Like" will be awarded.
獲得最多「讚好」的節目將會獲獎。

Other Awards 其他獎項

- **1st Round Screening 首輪評審**
The Assessment Team, formed by Heads / Deputy Heads of RTHK Radio Division, will shortlist the entries for the 2nd round assessment.
由香港電台電台部的節目總監/ 副總監組成評審小組，選出晉身次輪評審的參賽節目。
- **2nd Round Screening 次輪評審**
Judges from the CIBS Selection Committee and RTHK will determine the winners of each award category from the shortlisted entries.
由社區參與廣播服務評審委員會及香港電台組成評審團，就晉身次輪評審的節目進行評選，以決定各個獎項得主。

RESULT ANNOUNCEMENT 結果公布

- Result will be announced in late 2024.
結果將於二零二四年年底公布。

ONLINE ENTRY 網上報名

Entry Link 報名連結



[按此報名 Click here for entry](#)

Deadline 截止日期

2024.7.15 (5:30 pm)

Enquiry 查詢

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CIBS